



ABOUT:



4.5
MILION
PAGE
VIEWS



2.5
MILION
UNIQUE
VISITORS

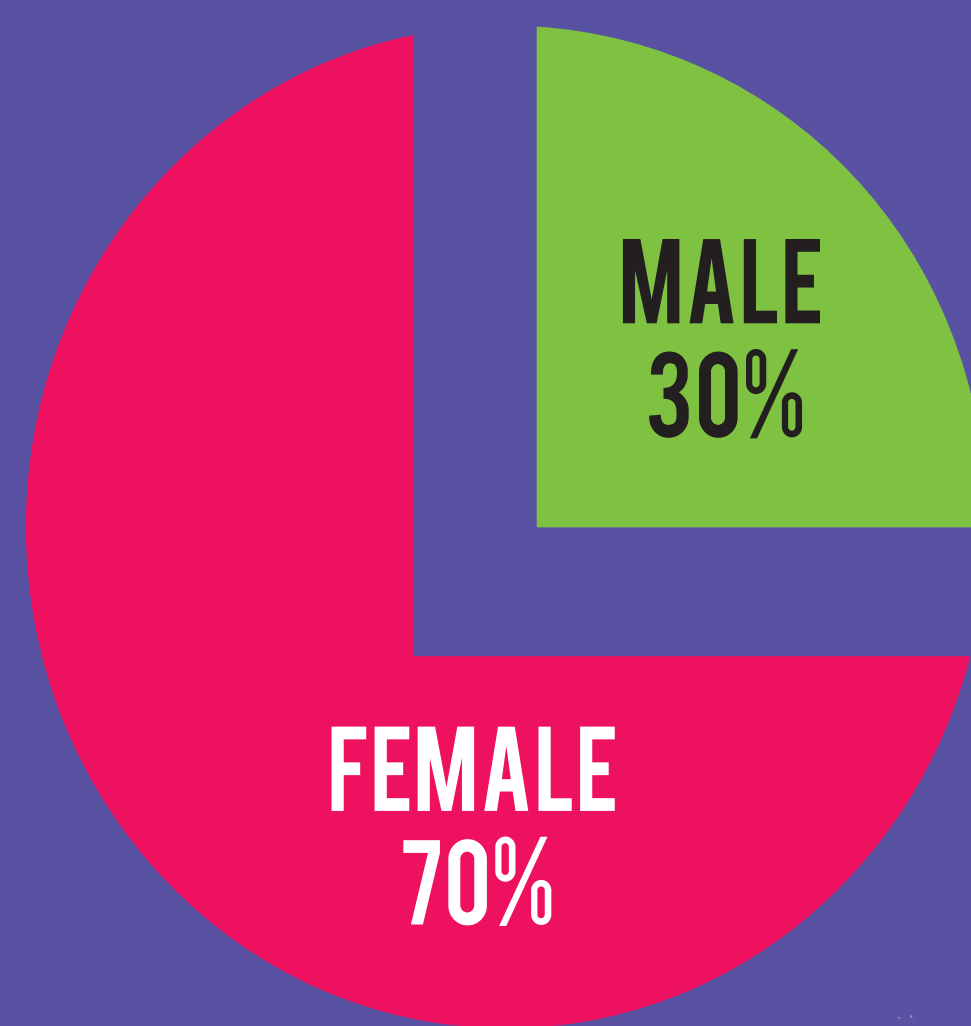


14
MILION
TOTAL PAGE
VIEWS

LAST 12
MONTHS

Chasing the Donkey travel blog, is your best guide to Croatia, the Balkans and beyond. We discover the best things to do, what to eat, and where to sleep, so you'll save time planning and travel like a local.

- ➔ Chasing the Donkey has been publishing posts since 2013
- ➔ Chasing the Donkey is recommended in the Lonely Planet Croatia guide book and has been featured in several publications
- ➔ The site has been viewed by over 6.6 million unique users, averaging 250k unique users a month
- ➔ The site has been featured in the list of 'Top 50 Travel Blogs' for the last three years



AGE RANGE

18-24	→	13%
25-34	→	39%
35-44	→	19%
45+	→	29%



44%
NORTH
AMERICA



7%
AUSTRALIA



15%
UK

f 28K

p 29K

70K

60K

PARTNERSHIP OPPORTUNITIES

We market your destination or product in a personable and relatable way while making sure to deliver your key messages. We have worked with many tourism boards and travel brands to help them get noticed - and we can help you too. Ask us about: Sponsored Content, Press and Fam Trips, Product Reviews



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chasingthedonkey.com



Brands we have worked with

CROATIA
Full of life

BAGATIN
POLIKLINIKA

Amazon Fashion

Hotels.com

DOUBLETREE
BY HILTON

travelocity

MAISTRA
HOSPITALITY
GROUP

tripadvisor

SHARE
skyscanner

bluesun
HOTELS & RESORTS

KATARINA
line

tripadvisor

maistra

trivago

lonely planet

go Dubrovnik

ExpatriBriefing

LUXURY
RETREATS

HBO
EUROPE