





NEAN SEA

SEA

ABOUT:

ng the Donkey travel blog, is your best e to Croatia, the Balkans and beyo<u>nd.</u>

see our latest

statistics

5

49K

40%

North America

BY AGE RANGE

STATISTICS

MAY 2017

SOCIAL MEDIA

17K

BY COUNTRY





Chasing the D Croatia guide publications

VIEWS



The site has b averaging 25C



f

yo

BAGATIN Amazon Fashion



BY COUNTRY -



Chasing the Donkey is your best guide for travel to Croatia & beyond. We are SJ & Mate Begonja, we've spent the last four years exploring Croatia & the rest of the Balkans from our home on the Dalmatian Coast

We have backgrounds in marketing & project management. Along for the ride is our sidekick 'Donkimir,' the travel loving donkey. Together we discover & share the best of Balkan travel, food, & culture.

© The site has been viewed more than 4.1 million times by over 2 million people.

We have over a 1.2 million monthly viewers on Pinterest with a collective community of over 110,000 social media followers.

We're regularly featured as travel leaders in publications and awards including making the Top 50 Travel Blogs list for the last two years (measured by traffic).

LOVE croatiaweek tourradar Jutarnjilist FlightNetwork.com MEDI SLOBODNA DALMACIJA RITIL RECtotal news

260k 26% PAGE VIEWS SESSIONS REPEAT VISITORS

14%

:25

5K



9%

Australia

25-34 - 38%

35-44 - 18%

45-65 - 44%

CONTESTS/GIVEAWAYS

SOCIAL MEDIA SHOUTOUTS

CONTENT FOR YOUR BLOG

KATARINA

DOUBLETREE

SOCIAL MEDIA MANAGEMENT

💥 nab

Carific skyscanner

see our latest

statistics

40%

North America

Male 28%

Female 729



AEGEAN

SEA

CKSEA



Chasing the Donkey is your best guide for travel to Croatia & beyond. We are SJ & Mate Begonja, we've spent the last four years exploring Croatia & the rest of the Balkans from our home on the Dalmatian Coast.

HASING THE

TRAVEL THE BALKANS & BEYOND

We have backgrounds in marketing & project management. Along for the ride is our sidekick 'Donkimir,' the travel loving donkey. Together we discover & share the best of Balkan travel, food, & culture.

The site has been viewed more than 4.1 million times by over 2 million people.

We have over a 1.2 million monthly viewers on Pinterest with a collective community of over 110,000 social media followers.

We're regularly featured as travel leaders in publications and awards including making the Top 50 Travel Blogs list for the last two years (measured by traffic).

SLOBODNA DALMACIJA RTL RECtotal news

167k

19K

SESSIONS

croatiaweek tourradar 3 Jutarnjillst FlightNetwork.com

36K



ct management. Along for l loving donkey. Together we food, & culture million times by over 2 million

ers on Pinterest with a al media followers. s in publications and awards st for the last two years



G+

18K

14%

United Kingdom





18K

14%

ited Kingdom

We market your d messages. We have



POLIKLINIKA

CROATIA-

Full of life

BY AGE RANGE 40% North America BY AGE RANGE -

Male 2

Partnership Opportunities We've worked together with dozens of companies & tourist boards to help them achieve their advertising & marketing goals - we can help you too. We leverage Partnership Opp our site's authority & expertise to promote your brand. Our readers trust our recommendations plus they look to us for expert advice, making us very We've worked together with influential. Our biggest point of interest is we share stories about our life living

achieve their advertising & r in Croatia - which is what makes us real & relatable our site's authority & experti recommendations plus they SPONSORED CONTENT influential. Our biggest point in Croatia - which is what m PRESS AND FAM TRIPS PRODUCT REVIEWS SPONSORED CONTE BANNER ADS PRESS AND FAM TRI PRODUCT REVIEWS **OUR PARTNERS** BANNER ADS LUXURY RETREATS

OUR PARTNERS

SHAREIstria

D 70 United Kingdom ORTUNITIE

> relatable wa el brands to ess and Fam

Male 28% Female 72%

35-44 - 18% 45-65 - 44%

25-34 - 38%

9%

Australia

:hedonn

donkey.c

orked with

Partnership Opportunities

We've worked together with dozens of companies & tourist boards to help them achieve their advertising & marketing goals - we can help you too. We leverage our site's authority & expertise to promote your brand. Our readers trust our recommendations plus they look to us for expert advice, making us very influential. Our biggest point of interest is we share stories about our life living in Croatia - which is what makes us real & relatable

Θ	SPONSORED CONTENT	O	CONTESTS/GIVEAWAYS
Θ	PRESS AND FAM TRIPS	Θ	SOCIAL MEDIA SHOUTOUTS
Ð	PRODUCT REVIEWS	0	CONTENT FOR YOUR BLOG
Ð	BANNER ADS	Θ	SOCIAL MEDIA MANAGEMENT

OUR PARTNERS

KATAFINA OO Tripadvidd XURY RETREATS



UXURY TREATS EUROPE

of intere

kes us r

IT

S