

chasing
the donkey
.com



Croatia
people - places - food - culture

Chasing the Donkey is your best guide for travel to Croatia. Written by an Australian-Croatian couple who now live in, and travel Croatia with their son. Follow the donkey, known as 'Donkimir' to discover the best of Croatian travel, food, and culture. Plus,, enjoy stories about everyday life in rural Croatia and watch as the family builds their dream home by the Adriatic sea.



WHO FOLLOWS THE DONKEY?



15K



15K



22K



35K



20K



1K



5K

NORTH AMERICA

36%

AUSTRALIA

7%

UNITED KINGDOM

13%

AGE

25-34 - 33%

35-44 - 18%

45-54 - 13%

THE DONKEY'S STATISTICS - JUL 2016

303K

Page Views

172K

Users

211K

Sessions

PA DA

50

42

71% - FEMALE

29% - MALE

WHAT THE DONKEY CAN DO FOR YOU

Social Media Campaigns | Blog Posts | Banner Advertising & Advertorials |
Hotel Reviews | Day Trip / Tour Reviews | Restaurant & Product Reviews |
Freelance Writing | Press trips to promote your destination - and much more.

IF YOU DON'T HAVE A BEST FRIEND IN CROATIA, YOU DO NOW